



# YEAR IN REVIEW 2022

## INTERNATIONAL POULTRY COUNCIL

SUPPORTING THE GLOBAL  
POULTRY MEAT SECTOR

### ■ IPC PROJECTS

#### GLOBAL MACROECONOMIC INDICATORS FOR THE POULTRY MEAT INDUSTRY

IPC commissioned a report on the poultry meat industry's global macroeconomic indicators, produced by the Decision Innovation Solutions team.

The first of its kind, this report was commissioned to get a clear picture of our industry at global, regional and national level. It includes the most recent data on demographics, economics, production, consumption, workforce, trade and more, as well as IPC-specific information. The aim was to get a better understanding of key trends over the last ten years to better inform the next ten years.

This report constitutes the identity card of the global poultry meat industry and

**86%** GLOBAL POULTRY  
MEAT EXPORTS

**40%** GLOBAL POULTRY  
MEAT IMPORTS

#### GLOBAL POULTRY MEAT PRODUCTION

**VOLUME 73%**  
95.7 million  
metric tons

**VALUE 69%**  
\$152.1 billion

#### IPC MEMBERS KEY FIGURES

**27 IPC countries**

**GDP \$61 trillion**

of which **AGRICULTURE \$2.5 trillion**

of which **POULTRY \$150 billion**

**891,000 COMMERCIAL  
CHICKEN FARMS**



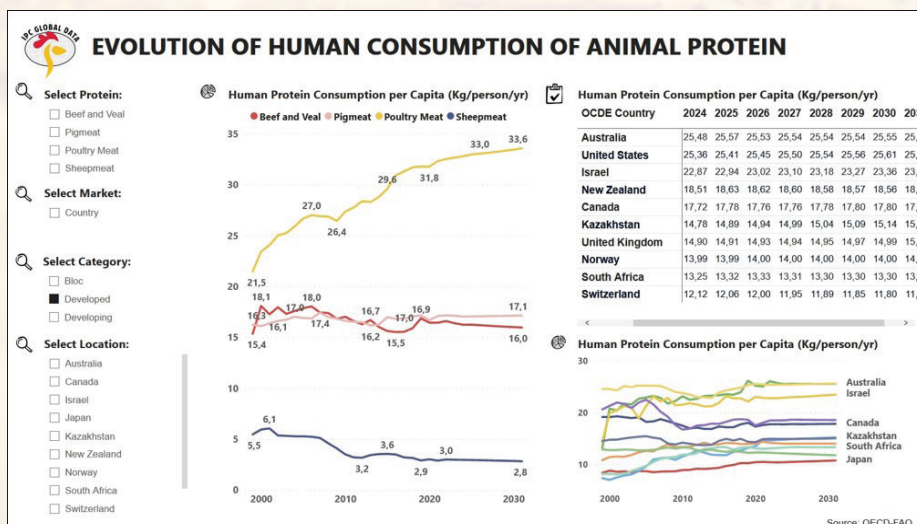
**11.6 billion  
CHICKENS**

is available for use by all IPC members. An updated version of the report is  
A series of related infographics is also scheduled for 2025.  
available to members.

### GLOBAL DATA PLATFORM

The IPC global data platform links to and complements the information contained in the DIS macroeconomics report. This platform provides dynamic, updated and relevant data for the poultry meat sector, such as production, import, export, forecasts, per capita consumption, constituting the first specific database for poultry meat.

Broilers, turkeys, ducks and other species are all included in the four dashboards currently available to IPC Members to evaluate goods flows, production dynamics and market trends.



# STAKEHOLDER ENGAGEMENT

## INTERNATIONAL ORGANIZATIONS

As part of its international stakeholder engagement strategy, IPC held a number of meetings with FAO, WOA (OIE) and CoAg throughout the year.

The aim of those meetings is to keep poultry meat high on the agenda of these stakeholders, increasing its reputation and, at the same time, accrediting IPC as a responsible interlocutor in addressing the main critical issues in the sector.

This has allowed IPC to significantly

increase its network, both in international organizations and national delegations, strengthen existing relationships and lay foundations for increased collaboration with the different organizations.

## TRANSFORM

The consortium formed by Cargill, Heifer International, AusVet and IPC, after being awarded the TRANSFORM project by USAID, has entered the first of five years of its implementation.

The IPC Antimicrobial Use Stewardship

Principles, adopted by the association in 2019 and developed in collaboration with the WOA (OIE), is one of the founding documents of the project and plays a prominent role in it.

IPC's role in the project is to show leadership of the sector at a global level, leading all its Members to endorse or adopt that document, creating a minimum level of understanding of the rules for the prudent use and management of antibiotics.

## RESOURCES

IPC developed a series of resources available to all members. These include IPC principles on all core areas, a general overview, DIS report infographics and more. All resources are available from the IPC website and the GlueUp platform.

## OPERATIONS

In order to provide its members with a better service and allocate resources efficiently, IPC reviewed staff roles and remits.

Nicolò Cinotti leads the organization's strategic orientations and institutional relations.

Dennis Erpelding assumes the role of Science and Trade Advisor, in charge of all technical WGs (Animal Health and Welfare, Food Safety, Sustainability and Trade), ensuring the highest level of operational consistency.

Caroline Leroux covers all external and internal communications, including the management of the IPC network, the Communications WG and event management.

Phouth Gonzalez supports the team as Accounting Manager.



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## EVENTS

### IPC MEETING 2022

Three years after the last meeting in Sao Paulo and five postponements due to the pandemic, IPC was finally able to hold its meeting in person in October.

140 delegates gathered in Bordeaux, France, to celebrate the poultry industry and its efforts in tackling the impact of the Covid-19 pandemic, and discuss upcoming challenges and opportunities for the sector.

Alongside keynote speaker Carlos Cherniak, Argentinian ambassador to FAO, IFAD and WFP, and guest speaker Joe Glauber, Senior Research Fellow at the International Food Policy Research Institute, 15 speakers shared their views and insights on the future of the global poultry industry.

Bordeaux was also an opportunity to test a new format for in-person meetings of the IPC Working Groups, namely that of

specific Forums on Animal Health and Welfare, Communication, Food Safety, Sustainability and Trade, open to all Members.

This format, led to a series of fruitful discussions on the topics of main interest, thanks also to specific panels organized ad hoc, allowing the identification of topics to be discussed which will be examined by the WGs in their conventional meetings.

