



YEAR IN REVIEW

2020



INTERNATIONAL  
**POULTRY** COUNCIL

SUPPORTING THE GLOBAL  
POULTRY MEAT SECTOR



**2020 will be remembered as the year of the Covid-19 pandemic.**

This pandemic has disrupted our lives and the way we work. Despite all the difficulties and challenges, IPC kept on working to support the global poultry sector, particularly on Covid-19 related issues.

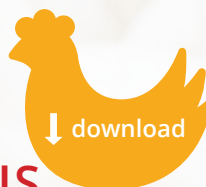
In this document you can find some of the IPC 2020 achievements with related documents and links.

## COVID-19: STATEMENT AND PRINCIPLES



Early in the summer, IPC took a position to protect the sector, the quality and safety of its products and the enormous efforts that poultry producers all over the world have put in place to ensure not only the safety of products and consumers, but also that of workers.

## COVID-19: SCIENTIFIC STATUS AND ENSURING SAFETY



IPC wanted to reiterate, with solid scientific basis, that scientific knowledge at our disposal clearly states that frozen products, whether imported or produced at home, do not represent in any way a risk for the transmission of the virus causing COVID-19.

## OPEN LETTER: THE VALUE OF ANIMAL AGRICULTURE

Together with countless associations and academia from all over the world, IPC co-signed an [open letter on the Value of Animal Agriculture](#), in particular on how livestock is supporting global nutrition, high standards of food safety and public health during the Covid-19 pandemic.

## ANIMAL WELFARE POSITION PAPER



IPC released its position paper on animal welfare underlining the value this issue has for the poultry sector and summarizing the IPC position on key animal welfare elements.

## LETTER TO FAO, OIE & WTO

At the very beginning of the pandemic, IPC wrote a letter to OIE, FAO and WTO, underlining the risk that unjustified restrictions on trade in products or breeding stocks could undermine food security in certain areas of the world. This letter contributed to the [FAO-WHO-WTO joint statement](#).



## UN FOOD SYSTEM SUMMIT PRIVATE SECTOR GUIDING GROUP

The United Nations Food System Summit, which will see its conclusion in 2021 during the United Nations week in New York, will be a defining moment for the global Food System. IPC has been involved in the FSS satellite platforms and together with the other global associations of the Livestock sector, it aims to bring balance and science-based notions into their discussion that currently sees livestock and Animal Sourced Foods as a problem and not part of the solution.

## A WORLD WITHOUT HUNGER

IPC Members received the video "[A world without hunger](#)" to use in their own communication campaign materials, customizable with their logo.

## THE GLOBAL POULTRY INDUSTRY 'NEW NORMAL'

In November, IPC organized a series of webinars to provide its Members and the entire network with the tools to understand and deal with the "[New Normal](#)" that will follow the pandemic.

## 'RESILIENCE & LEADERSHIP IN THE INTERNATIONAL POULTRY SUPPLY CHAIN'

In the aftermath of the outbreak of the pandemic, IPC organized a series of webinars on the [resilience of the poultry sector](#) for its Members and the IPC network, which saw the participation of distinguished speakers including the Deputy Directors of FAO and OIE.

## PRESENTATIONS AT VIRTUAL EVENTS

Thanks to its key role in representing the poultry sector, IPC was asked to present its point of view on "Covid-19 and global trade - 2020 Trends" during the Urner Barry's 2020 Executive Conference and Global Protein Summit and on "Opportunities and challenges for the poultry sector" at the International Grain Council's event on "The development of the livestock sector after the Covid-19 crisis".

## IPC WEBSITE

During the November General Session, IPC launched its [new website](#). Renewed in form and content, the site continues to evolve, guaranteeing Members access to all the latest news of the Association and, through the reserved area, to all documents such as presentations by the speakers, documents of the working groups and recordings of the webinars.

## REORGANIZATION OF IPC WORKING GROUPS

The Covid-19 pandemic has accelerated the natural process of [renewal of the WGs](#). The new structure, which provides for a staff person assigned to each WG as Secretariat, also foresees the creation of thematic Forums, real conferences for each WG where it will be possible to illustrate the topics discussed and progress to the whole network, inviting internal or external speakers.



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