

# The TPP & Supply Management

## KNOW the FACTS!

The Trans-Pacific Partnership is one of the

# BIGGEST

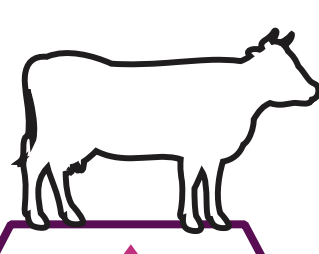
multilateral trade negotiations in the world.

In such a heated environment, it's important that supporters of supply management be armed with the facts.

### MYTH: SUPPLY MANAGEMENT RAISES PRICES FOR CONSUMERS

**FALSE.** Supply management only controls what farmers get for food. Chicken farmers get \$1.58 per kg – much less than what chicken costs at the grocery store. The price that Canadians pay is set by restaurateurs and retailers, who set prices based on what the market will bear.

Supply-managed food has had stable prices since 2013:



**BEEF HAS RISEN BY 32%**



**PORK HAS RISEN BY 13.6%**



**CHICKEN HAS ONLY RISEN BY 3.5%**

### MYTH: SUPPLY MANAGEMENT IS BLOCKING THE TPP

**NOT TRUE.**

Supply Management has existed in Canada for over 40 years. In that time, The Government of Canada has successfully negotiated 12 trade agreements with 51 countries internationally. All of these agreements have preserved the system of supply management. There is no reason to believe that the TPP should be any different.

#### COUNTRIES THAT HAVE FREE TRADE DEALS WITH CANADA

Andean Community • Argentina • Armenia  
Australia • Barbados • Chile • Colombia  
Costa Rica • Côte d'Ivoire • Croatia  
Czech Republic • Ecuador • Egypt  
European Union • Honduras • Hungary  
Iceland • Israel • Jordan • Latvia • Lebanon  
Liechtenstein • Mali • Mexico • Norway  
Palestine • Panama • Peru • Philippines  
Poland • Romania • Russian Federation  
Senegal • Slovak Republic • South Africa  
Southern Cone Market • Switzerland  
Thailand • Trinidad and Tobago • Ukraine  
United States of America • Uruguay  
Venezuela

### MYTH: SUPPLY MANAGEMENT SHOULD BE ABOLISHED BECAUSE IT DOES NOT CONTRIBUTE TO THE CANADIAN ECONOMY

**WRONG.** THE ECONOMIC CONTRIBUTION OF CANADA'S DAIRY, POULTRY, AND EGG INDUSTRIES:

16,168 farmers | 348,275 total jobs | \$29.6 billion to Canada's GDP | \$6.9 billion in taxes

Supply management as a whole contributes nearly

# \$30 BILLION

to Canada's GDP annually.

### MYTH: ABOLISHING SUPPLY MANAGEMENT WILL HELP CONSUMERS

**NOT EVEN CLOSE.**

Abolishing supply management does not guarantee price reductions. Chicken is presently the least expensive lean protein, having risen by 3.5% since 2013, compared to 32% for beef and 13.6% for pork. At the same time, the farmer live price has gone down 10.2% – yet more evidence that farmers don't set retail prices.

In New Zealand, where supply management was dismantled, even while dairy farmers suffer from rock-bottom world prices for milk, consumers are seeing price increases. For example, the average domestic price for 2L of milk **JUMPED 11.3%** from May 2013 to May 2015.

Supply management is a system that has protected farmers and consumers for over 40 years. It mandates world-class food safety, biosecurity and farming practices.

It is worth protecting.

IF YOU ENCOUNTER ANY OF THESE MYTHS – PLEASE LET THE TRUTH BE KNOWN.

Visit us at

# WWW.CHICKENFARMERS.CA