

SHOULD YOU
SUPPORT

Supply Management?

Authorized by the Chicken Farmers of Canada



**SUPPLY MANAGEMENT HAS
BEEN IN THE NEWS A LOT**



AND YOU MAY NOT KNOW MUCH ABOUT IT AND HOW IT AFFECTS YOU AND
YOUR FAMILY. IF YOU'RE WONDERING WHETHER YOU SHOULD SUPPORT SUPPLY
MANAGEMENT, HAVE A READ BELOW:

The Answer is *Yes* – IF...

YOU WANT ACCESS TO CANADIAN CHICKEN

Supply management guarantees
that we have access to local chicken,
raised here right at home.



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YOU WANT YOUR CHICKEN TO BE RAISED TO WORLD-CLASS ANIMAL CARE STANDARDS

Canadian chicken farmers are committed to top animal welfare standards,
which is why the Chicken Farmers of Canada conducts annual audits to
ensure farmers are in compliance with its robust, and mandatory,
Raised by a Canadian Farmer Animal Care Program.



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YOU WANT YOUR FOOD TO BE RAISED TO WORLD-CLASS FOOD SAFETY STANDARDS

Canadian chicken farmers participate in the *Raised by a Canadian Farmer*
On-Farm Food Safety Program – a program that is mandatory in every
province. This program made chicken the first food in Canada to have an
on-farm food safety program recognized by every level of government,
and 100% of Canadian chicken farmers are certified.



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YOU WANT YOUR CANADIAN CHICKEN FARMERS TO MAKE A CONTRIBUTION TO THE CANADIAN ECONOMY

SUPPLY MANAGEMENT CONTRIBUTES:



\$8 BILLION
TO CANADA'S GDP



\$1.9 BILLION
IN TAXES



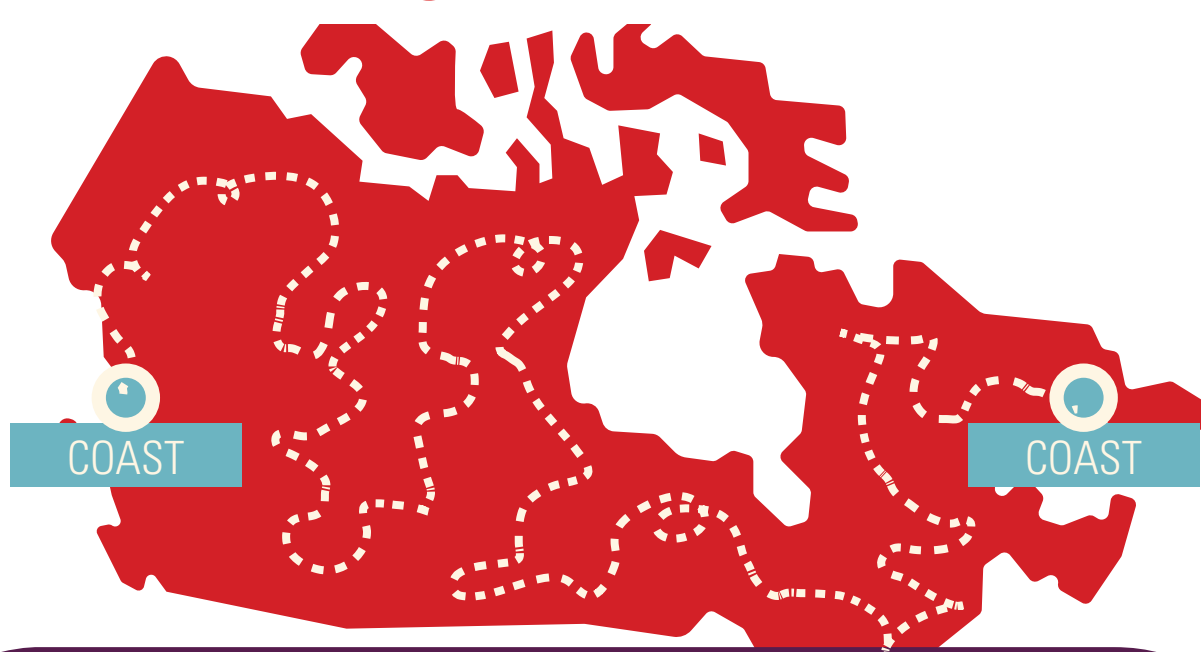
OVER
101,909 JOBS



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SUPPLY MANAGEMENT BENEFITS

all Canadians



It ensures that we can feed our families
high quality and safe chicken, raised
here *at home.*



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*Support hardworking
Canadian farmers.*

HAVE YOUR VOICE HEARD. VISIT:

WWW.CHICKENFARMERS.CA

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