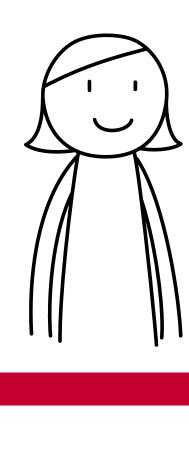
ANTIBIOTIC RESISTANCE AND USE IN CHICKEN THINGS YOU NEED TO KNOW



antibiotics and chicken - and you may have concerns. So do chicken farmers. We're all consumers and we all want to make the best choices for our families.

You may have heard talk about





Les Producteurs de poulet du Canada

There's a big difference between "residues" and "resistance".



eating the antibiotics that it may have been given. There are strict regulations governing how much time passes between when an animal is last treated with antibiotics and when it is sent to the processing plant. It's called a "withdrawal

No matter what you hear, remember: when you eat chicken, you're NOT

been an issue with residues in chicken meat in Canada in decades.

Chadlan PRODUCT

period" and it ensures that residues aren't in the meat. And it's inspected. And there hasn't

Antibiotic

resistance

means that a greater number of

illnesses are becoming harder to treat.



The responsibility

issues is shared

animal medicine.

For their part, Chicken farmers

with both human and

of resistance

Antibiotics are implementing a strategy – now – to ensure that antibiotics are used responsibly to protect animal

Bacteria

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health. And the entire chicken industry is working hard to reduce use, research alternatives and educate both farmers and consumers. Ve+ antibiotics in chicken farming to protect the health and welfare of the birds. Antibiotics are given to treat the

Importance to humans

Medium importance

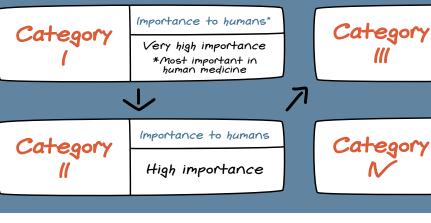
Importance to humans

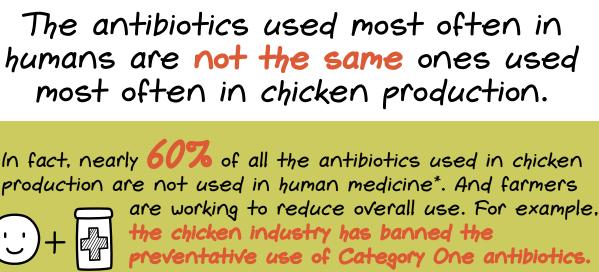
Low importance

*Not used for humans

ANADIAN PRODUCTEUR FARMER CANADIEN

them from getting Y _____ sick in the first place. However...





It's a big step - and there are more to come. You have choices. Canadian chicken is available to consumers in a wide variety - from conventional, to 'raised without the use of antibiotics', to organic - so you can always make the choice you're most comfortable with. Raised Without Organic Free Range Conventional Antibiotics

No matter what type of chicken you buy, your role is important. Good practices in your kitchen can reduce your risk of contamination by any bacteria — resistant or not.

* A. Agunos, D. Léger, S. Gow, C. Carson, A. Deckert, R. Invin and R. Reid-Smith, "Antimicrobial use monitoring in Canadian broiler flocks- Results from the CIPARS farm surveillance program (2014 update)," in Proceedings of the sixty-fifth western poultry disease conference, Vancouver, 2016.

Just follow the rules you've always known.

Clean: Wash hands

and surfaces often

Chill: Refrigerate

You'd be surprised to learn just how stringent the rules and regulations for chickens

promptly.

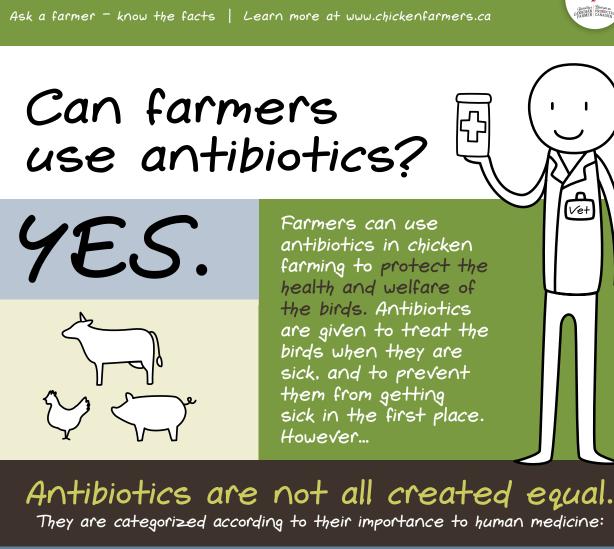
(use soapy water).

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* Health Canada. "Categorization of Antimicrobial Drugs Based on Importance in Human Medicine." April 2009. [Online]. Available: http://www.hc-sc.gc.ca/dhp-mps/vet/antimicrob/amr_ram_hum-med-rev-eng.php. [Accessed 31 March 2016]. Ask a farmer - know the facts | Learn more at www.chickenfarmers.ca



Separate: Don't cross-contaminate

(keep raw chicken away from other foods

and use separate cutting boards).



















Chicken Farmers of Canada Les Producteurs de poulet du Canada