

SHOULD YOU  
SUPPORT

# Supply Management?



**SUPPLY MANAGEMENT HAS  
BEEN IN THE NEWS A LOT**



AND YOU MAY NOT KNOW MUCH ABOUT IT AND HOW IT AFFECTS YOU AND  
YOUR FAMILY. IF YOU'RE WONDERING WHETHER YOU SHOULD SUPPORT SUPPLY  
MANAGEMENT, HAVE A READ BELOW:

The Answer is *Yes* – IF...

## YOU WANT ACCESS TO CANADIAN CHICKEN

Supply management guarantees  
that we have access to local chicken,  
raised here right at home.



## YOU WANT YOUR CHICKEN TO BE RAISED TO WORLD-CLASS ANIMAL CARE STANDARDS

Canadian chicken farmers are committed to top animal welfare standards, which  
is why the Chicken Farmers of Canada conducts annual audits to ensure farmers  
are in compliance with its robust, and mandatory, Animal Care Program.

## YOU WANT YOUR FOOD TO BE RAISED TO WORLD-CLASS FOOD SAFETY STANDARDS

Canadian chicken farmers participate in Chicken Farmers of Canada's  
On-Farm Food Safety Assurance Program – a program that is mandatory in  
every province. This program made chicken the first food in Canada to have  
an on-farm food safety program recognized by every level of government,  
and 100% of Canadian chicken farmers are certified.



## YOU WANT YOUR FARMERS TO MAKE A CONTRIBUTION TO THE CANADIAN ECONOMY

SUPPLY MANAGEMENT CONTRIBUTES:



**\$11.3 BILLION**  
IN FARM CASH RECEIPTS



**\$27.5 BILLION**  
TO CANADA'S GDP



**\$6.4 BILLION**  
IN TAXES

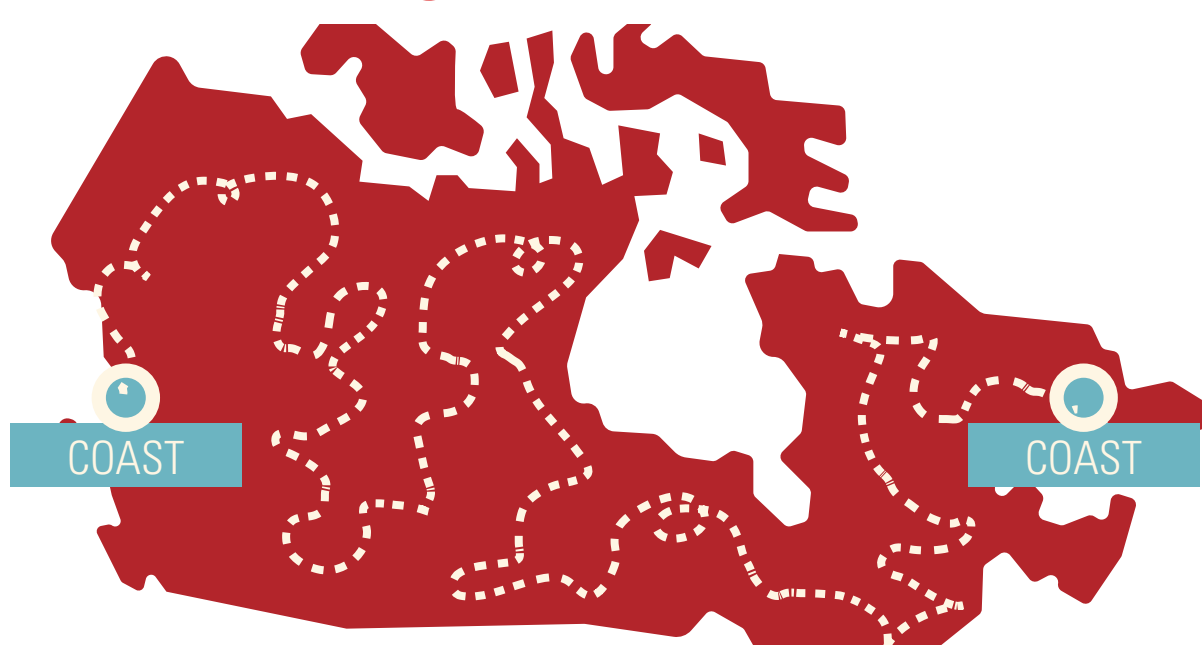


**OVER  
300,000 JOBS**



## SUPPLY MANAGEMENT BENEFITS

*all Canadians*



It ensures that we can feed our families  
high quality and safe chicken, raised  
here *at home.*



*Support hardworking  
Canadian farmers.*

**TELL THE GOVERNMENT THAT YOU  
SUPPORT SUPPLY MANAGEMENT.**

**HAVE YOUR VOICE HEARD. VISIT:**

**WWW.CHICKENFARMERS.CA**